



BAUERN ZEITUNG

Media Information 2025

Advertising rate card no. 37, valid from 1 January 2025



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Subject to change.

Our General Terms and Conditions apply.
These can be found at:
anzeigen.dbv-network.com/agb

© Cover photo: Adobe Stock, Megan Paine

The agricultural weekly journal for the five eastern German states

Bauernzeitung is the weekly journal for everyone living from and with agriculture in Mecklenburg-Western Pomerania, Brandenburg, Saxony-Anhalt, Saxony and Thuringia.

Competent reporting each week: Agricultural policy, agriculture and plant production, agricultural engineering, milk production, livestock husbandry, energy, management, legal issues and country life.

Comprehensive special guides on agricultural issues provide detailed insight in each of the covered key topics.

Circulation / Reach

Paid circulation: 15,428 copies (IVW 1/2024)

Actually distributed circulation: 16,264 copies (IVW 1/2024)

Subscriptions: 15.668 (1st quarter 2024)



dbv network GmbH

Wilhelmsaue 37, 10713 Berlin, Germany

Postal address:

dbv network GmbH, P.O. Box 31 04 48, 10634 Berlin, Germany

Payment terms

14 days from invoice date, without deduction

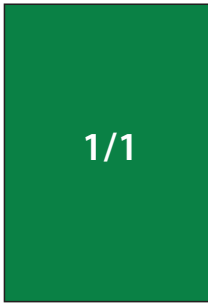
Bank details:

IBAN: DE61 1004 0000 0259 4646 00

BIC: COBADEFF (Commerzbank AG)

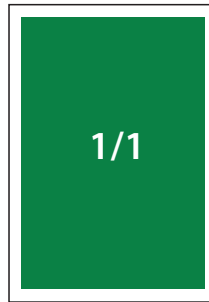
Formats and prices.

Editorial section



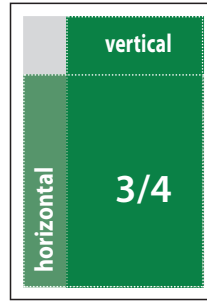
bw **8,060 €**
4c **12,276 €**

1/1 cover page
235 mm x 336 mm



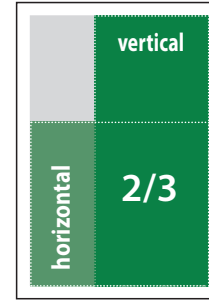
bw **8,060 €**
4c **12,276 €**

1/1 content page
202 mm x 310 mm



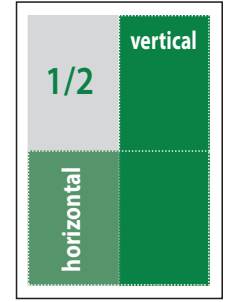
bw **6,045 €**
4c **9,207 €**

3/4 page vertical
150 mm x 310 mm
3/4 page horizontal
202 mm x 232 mm



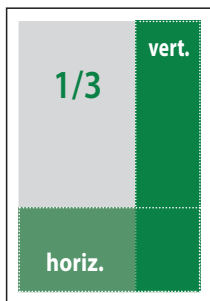
bw **5,374 €**
4c **8,184 €**

2/3 page vertical
132 mm x 310 mm
2/3 page horizontal
202 mm x 206 mm



bw **4,030 €**
4c **6,138 €**

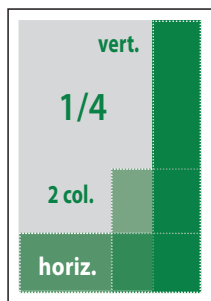
1/2 page vertical
98 mm x 310 mm
1/2 page horizontal
202 mm x 155 mm



bw **3,953 €**
4c **5.879 €**

1/3 page vertical
63 mm x 310 mm

1/3 page horizontal
202 mm x 103 mm

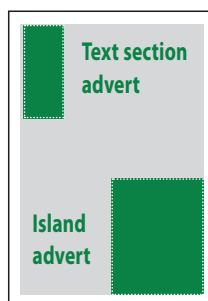


bw **2.714 €**
4c **4.162 €**

1/4 page vertical
46 mm x 310 mm

1/4 page 2-column
98 mm x 155 mm

1/4 page horizontal
202 mm x 77 mm



bw **26.90 € / mm**
4c **40.90 € / mm**

Text section advert
46 mm wide

Island advert
132 mm wide

Magazine format:
235 mm wide x 336 mm high.

Type area:
202 mm wide x 310 mm high, 1,240 mm total content.

Bleed:
(Cover pages CP2, CP3 und CP4)
Magazine format plus 3 mm trim on all sides.

Printing process - Cover:
sheet-fed offset printing.

Printing process - Content:
offset rotary printing..

Colour profile - Content:
ISO Newspaper_26v4
with 240 % paint application.

Cover paper:
115 g/m² art paper hf white,
matt coated, 1.1 times volume,
with 300 % paint application.

PRICES/mm

bw	6.50 €
4c	9.90 €

DISCOUNTS

Frequency scale	Volume scale
6 adv. 5%	1.000 mm 5%
12 adv. 10%	2.000 mm 10%
24 adv. 15%	5.000 mm 15%
52 adv. 20%	8.000 mm 20%

TYPE AREA

202 mm wide x 310 mm high, 1.240 mm total content

Prices and online bookings for lineage adverts on www.bauernzeitung.de

All prices plus VAT

Loose and bound-in inserts.

LOOSE INSERTS

Weight	Price/1,000 copies
Up to 25 g	266 €
each additional 5 g	21 €

- Split-run inserts are possible, additional charges: 20.20 € / 1,000 copies.
- Add-on: 2 % of the loose insert print run (will be charged)
- Min. format: 105 mm x 148 mm
Max. format: 220 mm x 326 mm
- The prices are valid for sheet thickness of up to 2 mm. Loose inserts with thicker sheets will be calculated separately.
- Grammage for single sheet inserts:
Format DIN A6: at least 150 g/m²
Format bigger DIN A6: at least 115 g/m²
- Grammage for multi-page inserts:
4 or 6 pages: at least 80 g/m²
8 pages: at least 70 g/m²
from 12 pages: at least 60 g/m²

BOUND-IN INSERTS

Pages / Weight	Price*
4 page, up to 20 g	20,285 €
more than 4 pages, over 20 g	on request

* total print run

- Addition: total print run plus 4 %
- Bound-in inserts are placed in the middle of the newspaper. If required for technical reasons, we reserve the right to change this position.
- Bound-in inserts are to be delivered folded and trimmed
- Format (delivery always as folded sheet):
max. 235 mm wide x 336 mm high
- Bleed:
+ 9 mm head trim
+ 6 mm foot trim
+ 5 mm open page side
+ 15 mm high folio lap

Prices for bound-in inserts are not discountable, all prices plus VAT

Delivery

Delivery of the total amount of loose or bound-in inserts not later than Friday midday of the previous week.

Delivery address for loose and bound-in inserts:

Druckhaus Dessauerstraße GmbH & Co.
Dessauerstr. 10, 80992 München

Shipping instructions:

For Bauernzeitung "Region", Issue XX/2025

Freight and cartage at the expense of the client.

Sample

A binding sample of any insert (3 copies) must be submitted to the publisher before advertising deadline.

Receipt of orders for loose and bound-in inserts: at the latest 14 days prior to advertising deadline!

Loose and bound-in inserts may not contain advertising by third parties. Exclusion of competition cannot be guaranteed.

Advertorials.

Advertorials in the editorial section

It is possible to place advertorials within the editorial environment. If required, our editorial team will be happy to assist you in implementing your ideas.

When designing, clear labeling and a clear differentiation from the editorial layout must be attended so that a confusion with editorial content can be excluded.

We always try to place advertorials in an appropriate editorial content but ask for your understanding that we do not permit advertising in the section of economic reporting and avoid product promotion in articles of the corresponding product category.

Contact:

Stefan Möllers

Phone: +49 (0)30 464 06-311

Stefan Graf

Phone: +49 (0)30 464 06-367



Reprints.

Reprints print and digital (Corporate Publishing)

Use the opportunity of reprints for your company marketing. Choose an article from the Bauernzeitung and we will create an individual flyer for you. We are happy to additionally include your advertisement and your logo.

Reprints are perfect for trade fairs or company informational events and have, due to their scientific and journalistic competences, a high informative value.

4 pages, DIN A4, 4/4-color

Copies	Price
250	1,009 €
500	1,055 €
1.000	1,114 €
1.500	1,177 €
2.500	1,778 €



Formats with six or eight pages as well as translations are also possible. Please contact us.

Key topics and expert articles.

The key topics of the Bauernzeitung are high-quality segments within the editorial section.

Our journalists work with renowned experts and add relevant market information to their knowledge. Key topics usually comprise six to eight pages, they are an addition to the regular weekly reporting. Expert articles present a subject on two to four pages of coverage.

Livestock farming	Issue/CW
EA Piglets and sows	3
AD: 10.01.2025 / PD: 17.01.2025	
KT Grassland	9
AD: 21.02.2025 / PD: 28.02.2025	
EA Pasture grazing	13
AD: 21.03.2025 / PD: 28.03.2025	
EA Feeding	19
AD: 02.05.2025 / PD: 09.05.2025	
KT Calf health	20
AD: 09.05.2025 / PD: 16.05.2025	
EA Laying hen husbandry	23
AD: 30.05.2025 / PD: 06.06.2025	
KT Pig pen construction	28
AD: 04.07.2025 / PD: 11.07.2025	

Livestock farming	Issue/CW
EA Calf health	29
AD: 11.07.2025 / PD: 18.07.2025	
KT Cattle stable construction	31
AD: 25.07.2025 / PD: 01.08.2025	
EA Udder health	35
AD: 22.08.2025 / PD: 29.08.2025	
EA Turkey husbandry	38
AD: 12.09.2025 / PD: 19.09.2025	
EA Piglet health	48
AD: 21.11.2025 / PD: 28.11.2025	
EA Hoof health	50
AD: 05.12.2025 / PD: 12.12.2025	

KT: Key topic
EA: Expert article

AD: Advertising deadline | PD: Publication date

Agriculture/Plant production	Issue/CW
KT Summer crops	6
AD: 31.01.2025 / PD: 07.02.2025	
EA Fertilisation	7
AD: 07.02.2025 / PD: 14.02.2025	
KT Sugar beets	8
AD: 14.02.2025 / PD: 21.02.2025	
KT Potato cultivation	11
AD: 07.03.2025 / PD: 14.03.2025	
EA Grain storage	12
AD: 14.03.2025 / PD: 21.03.2025	
KT Maize cultivation	13
AD: 21.03.2025 / PD: 28.03.2025	
EA Plant protection	21
AD: 16.05.2025 / PD: 23.05.2025	
EA Sugar beet cultivation	22
AD: 22.05.2025 / PD: 30.05.2025	
KT Autumn farming of rapeseed	30
AD: 18.07.2025 / PD: 25.07.2025	
KT Autumn farming of winter crops	32
AD: 01.08.2025 / PD: 08.08.2025	
KT Farmer-owned forest	33
AD: 08.08.2025 / PD: 15.08.2025	
EA Field vegetables / Speciality crops	45
AD: 31.10.2025 / PD: 07.11.2025	

Key topics and expert articles.

Energy production	Issue/CW
FB Heating with wood	4
AS: 17.01.2025 / ET: 24.01.2025	
FB Biogas	9
AS: 21.02.2025 / ET: 28.02.2025	
SP Biogas	15
AS: 04.04.2025 / ET: 11.04.2025	
SP Solar energy	26
AS: 20.06.2025 / ET: 27.06.2025	
FB Photovoltaics	36
AS: 29.08.2025 / ET: 05.09.2025	
SP Wind energy	39
AS: 19.09.2025 / ET: 26.09.2025	
FB Wind energy	43
AS: 10.10.2025 / ET: 17.10.2025	
SP Wood energy	50
AS: 05.12.2025 / ET: 12.12.2025	

KT: Key topic

EA: Expert article

AD: Advertising deadline | PD: Publication date

Technology/Machinery	Issue/CW
FB Pasture technology	5
AS: 24.01.2025 / ET: 31.01.2025	
FB Fertilisation technology	14
AS: 28.03.2025 / ET: 04.04.2025	
FB Farmstead technology	17
AS: 16.04.2025 / ET: 25.04.2025	
FB Irrigation technology	19
AS: 02.05.2025 / ET: 09.05.2025	
FB Wheel loader and telehoist load lugger	25
AS: 12.06.2025 / ET: 20.06.2025	
FB Seed and planting technology	31
AS: 25.07.2025 / ET: 01.08.2025	
FB Farmstead technology	34
AS: 14.08.2025 / ET: 22.08.2025	
FB Feeding technology	37
AS: 05.09.2025 / ET: 12.09.2025	
FB Tractor technology	39
AS: 19.09.2025 / ET: 26.09.2025	
SP Milking technology	40
AS: 25.09.2025 / ET: 02.10.2025	
FB Transport technology	41
AS: 25.09.2025 / ET: 02.10.2025	

Technology/Machinery	Issue/CW
SP Smart Farming	42
AS: 10.10.2025 / ET: 17.10.2025	
EA Liquid and solid manure technology	47
AS: 14.11.2025 / ET: 21.11.2025	

Management	Issue/CW
FB Legal innovations	1
AS: 19.12.2024 / ET: 03.01.2025	
FB Investment planning (technology)	10
AS: 28.02.2025 / ET: 07.03.2025	
FB Direct marketing	16
AS: 10.04.2025 / ET: 17.04.2025	
FB Marketing of grain	24
AS: 05.06.2025 / ET: 13.06.2025	
FB Digital farm management	27
AS: 27.06.2025 / ET: 04.07.2025	
SP Investment stable buildings	46
AS: 07.11.2025 / ET: 14.11.2025	
SP Annual review and preview	51/52
AS: 12.12.2025 / ET: 19.12.2025	

We will be happy to send you further information on the editorial topics.

Variety trials.

Variety trials carried out by independent bodies offer good comparability.

Special varieties are recommended for the eastern German region. Results of trials can help farmers to choose the best varieties with regard to regional conditions and individual requirements such as yield, health, crop components and plant height, thereby taking advantage of current developments in cultivation methods.

Variety trials	Issue/CW	Variety trials	Issue/CW	Variety trials	Issue/CW
Winter durum	1	Potatoes RG3	11	Organic wheat, winter wheat	39
AD: 19.12.2024 / PD: 03.01.2025		AD: 07.03.2025 / PD: 14.03.2025		AD: 19.09.2025 / PD: 26.09.2025	
VT Summer oat	2	Winter rapeseed	23	Silage and grain maize	40
AD: 02.01.2025 / PD: 10.01.2025		AD: 30.05.2025 / PD: 06.06.2025		AD: 25.09.2025 / PD: 02.10.2025	
Sunflowers	5	Winter malting barley	35	EU maize varieties	41
AD: 24.01.2025 / PD: 31.01.2025		AD: 22.08.2025 / PD: 29.08.2025		AD: 02.10.2025 / PD: 10.10.2025	
Organic grain legumes /-summer grain	6	Winter feed barley	36	Early potatoes RG1	49
AD: 31.01.2025 / PD: 07.02.2025		AD: 29.08.2025 / PD: 05.09.2025		AD: 28.11.2025 / PD: 05.12.2025	
Organic potatoes	8	Winter rey/-triticale	37	Early potatoes RG2	50
AD: 14.02.2025 / PD: 21.02.2025		AD: 05.09.2025 / PD: 12.09.2025		AD: 05.12.2025 / PD: 12.12.2025	
Summer durum	10	Organic winter rey/-triticale	38		
AD: 28.02.2025 / PD: 07.03.2025		AD: 12.09.2025 / PD: 19.09.2025			

Trade fair specials.

Trade fair special – our service for agricultural trade fairs.

Bauernzeitung, as a media partner of important agricultural trade fairs in the five eastern German states, publishes special issues one week prior to these trade fair. The supplements are integrated into the normal weekly issue, comprise up to 36 pages and contain a preview of the trade fair, reports on new products and their exhibitors, tips on interesting events and important organizational information for trade visitors. They thus offer an ideal editorial environment for advertising relating specifically to the trade fairs!

TRADE FAIR SPECIALS 2025

Grüne Woche | 17.01. - 26.01.2025

AD: 02.01.2025 / PD: 10.01.2025 (Nr. 2/25)

BraLa | 09.05. - 11.05.2025

AD: 22.04.2025 / PD: 02.05.2025 (Nr. 18/25)

DLG Öko-Feldtage | 18.06. - 19.06.2025

AD: 03.06.2025 / PD: 13.06.2025 (Nr. 24/25)

MeLa | 11.09. -14.09.2025

AD: 27.08.2025 / PD: 05.09.2025 (Nr. 36/25)

agritechnica | 09.11. - 15.11.2025

AD: 22.10.2025 / PD: 31.10.2025 (Nr. 44/25)

Circulation

Up to 30,000 copies

(Regular edition IWW-audited)

Format and type area

as for Bauernzeitung

Contact

Stefan Möllers

Phone: +49 (0)30 464 06-311

E-Mail: anzeigen@dbv-network.com

AD: Advertising deadline

PD: Publication date



The special guides of Bauernzeitung – read and collected!

Detailed guides on agricultural topics of particular interest, such as crop protection or milk production, appear in the farmers' newspaper several times a year. The guides cast more light on these topics and provide information about new trends and developments. The special guides are collected by around 80% of the Bauernzeitung readers and are often used for reference...



Contact

Stefan Graf

Phone: +49 (0)30 464 06-367

stefan.graf@dbv-network.com

SPECIAL GUIDES 2025

Plant protection

29th Edition

AD: 14.01.2025 / PD: 21.02.2025 (Nr. 8/25)

Pig farming

9th Edition

AD: 26.02.2025 / PD: 04.04.2025 (Nr. 14/25)

Organic farming

9th Edition

AD: 05.05.2025 / PD: 13.06.2025 (Nr. 24/25)

Energy

15th Edition

AD: 09.07.2025 / PD: 15.08.2025 (Nr. 33/25)

Greenland

4th Edition

AD: 10.09.2025 / PD: 17.10.2025 (Nr. 42/25)

Milk production

13th Edition

AD: 05.11.2025 / PD: 12.12.2025 (Nr. 50/25)

Subject to changes.

Special guides.

Formats and prices

Magazine format

218 mm wide x 294 mm high

Type area

186 mm wide x 265 mm high
1,060 mm total content

Printing process

Content: offset rotary printing
Cover: offset rotary printing

Screen

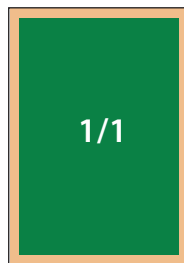
Cover and content: 70 Screen
Total ink application: up to 300 %

Bleed advertisements

Possible on all pages.
Advertisement format plus 5 mm trim
on the appropriate trim sides.

Circulation

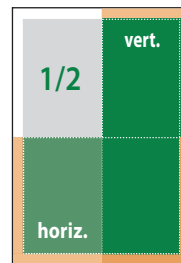
About 20,000 copies
(Not IVW-audited. The copies are
enclosed with the regular print run
of the Bauernzeitung)



bw **7,615 €**
4c **11,730 €**

1/1 page
186 mm x 265 mm
218 mm x 294 mm

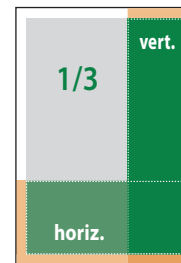
■ In type area
■ With bleed



bw **3,808 €**
4c **5,865 €**

1/2 page vertical
91 mm x 265 mm
109 mm x 294 mm

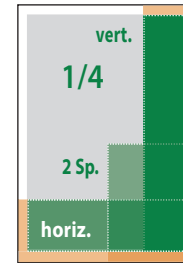
1/2 page horizontal
186 mm x 133 mm
218 mm x 144 mm



bw **2,538 €**
4c **3,910 €**

1/3 page vertical
59 mm x 265 mm
77 mm x 294 mm

1/3 page horizontal
186 mm x 88 mm
218 mm x 100 mm



bw **1,904 €**
4c **2,933 €**

1/4 page vertical
44 mm x 265 mm
61 mm x 294 mm

1/4 page 2-column
91 mm x 133 mm
109 mm x 148 mm

1/4 page horizontal
186 mm x 66 mm
218 mm x 77 mm

Other formats are possible.

All prices plus VAT

The trade directory for Brandenburg, Mecklenburg-Western Pomerania, Saxony, Saxony Anhalt and Thuringia.

The trade directory of the Bauerzeitung is aimed at all agricultural companies in the five eastern federal states and offers an overview of important producers, suppliers and other relevant market players in the agricultural sector. The directory is published once a year for each federal state with a circulation of around 7,000 copies and is enclosed with the Bauerzeitung.

AGRICULTURE BRANCH-GUIDE 2025

Mecklenburg-Western Pomerania

AD: 19.02.2025 | PD: 28.03.2025 (with Bauerzeitung 13/25)

Saxony Anhalt

AD: 24.04.2025 | PD: 06.06.2025 (with Bauerzeitung 23/25)

Thuringia

AD: 19.06.2025 | PD: 25.07.2025 (with Bauerzeitung 30/25)

Brandenburg

AD: 14.08.2025 | PD: 19.09.2025 (with Bauerzeitung 38/25)

Saxony

AD: 09.10.2025 | PD: 14.11.2025 (with Bauerzeitung 46/25)



Contact

Susanne Gade

Phone: +49 (0)30 464 06-385
susanne.gade@dbv-network.com

AD: Advertising deadline
PD: Publication date

Magazine format

220 mm wide x 297 mm high

Type area

186 mm wide x 265 mm high
1,060 mm total content

Printing process

Content: offset rotary printing
Cover: offset rotary printing

Screen

Cover and content: 70 Screen
Total ink application: up to 300 %

Bleed advertisements

Possible on all pages.
Advertisement format plus 5 mm trim
on the appropriate trim sides.

Circulation

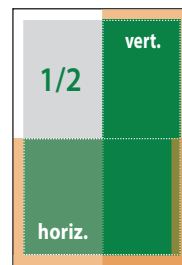
About 7,000 copies
(Not IWV-audited. The trade directories
are enclosed with the regular print run
of the Bauernzeitung)



sw **3,057 €**
4c **4,695 €**

1/1 page
186 mm x 265 mm
220 mm x 297 mm

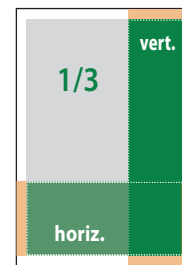
■ In type area
■ With bleed



sw **1,529 €**
4c **2,348 €**

1/2 page vertical
91 mm x 265 mm
110 mm x 297 mm

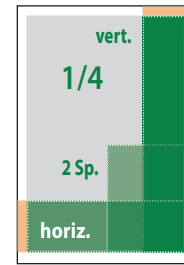
1/2 page horizontal
186 mm x 133 mm
220 mm x 149 mm



sw **1,019 €**
4c **1,565 €**

1/3 page vertical
59 mm x 265 mm
78 mm x 297 mm

1/3 page horizontal
186 mm x 88 mm
220 mm x 101 mm



sw **764 €**
4c **1,174 €**

1/4 page vertical
44 mm x 265 mm
66 mm x 297 mm

1/4 page 2-column
91 mm x 133 mm
110 mm x 149 mm

1/4 page horizontal
186 mm x 66 mm
220 mm x 79 mm

Standard entry with fixed-format

44 x 44 mm

117 Euro plus VAT

Other formats are possible.

All prices plus VAT

Bauernzeitung E-Paper.

Extended reach for advertisements and loose inserts

Generally, the advertisements that are published in the regular print edition of the Bauernzeitung are also included in the e-paper edition - so our advertisers receive an extended reach without additional costs!

For advertisements in the e-paper there is the option of booking a link to the corresponding customer website without a time limit.

From loose inserts booked in the printed edition, a PDF version can be uploaded to the e-paper channel of the Bauernzeitung, thus also increasing their reach.

ADVERTISEMENT LINK

Text link	Price
one-off costs	23.90 €

UPLOAD OF INSERTS

PDF	Price
one-off costs	95.60 €

Reach of E-Paper: 1,775 subscribers (IVW 2/2024)

Simply book this and other online advertising formats together with your advertising order.



All prices plus VAT

Bauernzeitung Online.

Website

In addition to classic banners in various formats, we offer the possibility of booking editorial advertising formats on the Bauernzeitung website: online advertorials are based on customer texts and images, which on request will be revised and SEO-optimized by us.

Stand-Alone-Newsletter

For advertisers who want to attract the undivided attention of our newsletter subscribers, we recommend the stand-alone format, which, similar to the online advertorial, is individually designed from customer texts and images.

Detailed information about our online advertising formats and social-ads-offers are available on our website:

www.bauernzeitung.de/mediadaten



Annual planner 2025.

No	AD	PD	Topics / Variety trials
1	19.12.24	03.01.25	EA Legal innovations2025 VT Winter durum Junges Land
2	02.01.25	10.01.25	VT Summer oat FS Grüne Woche
3	10.01.25	17.01.25	EA Piglets and sows
4	17.01.25	24.01.25	EA Heating with wood
5	24.01.25	31.01.25	EA Pasture technology VT Sunflowers
6	31.01.25	07.02.25	KT Sommer crops VT Organic grain legumes /-summer grain Junges Land
7	07.02.25	14.02.25	EA Fertilisation
8	14.02.25	21.02.25	KT Sugar beets VT Organic potatoes
9	21.02.25	28.02.25	KT Grassland EA Biogas
10	28.02.25	07.03.25	EA Investment planning (technology) VT Summer durum Junges Land
11	07.03.25	14.03.25	KT Potato cultivation VT Potatoes RG3
12	14.03.25	21.03.25	EA Grain storage
13	21.03.25	28.03.25	KT Maize cultivation EA Pasture grazing
14	28.03.25	04.04.25	EA Fertilisation technology Junges Land
15	04.04.25	11.04.25	KT Biogas
16	11.04.25	17.04.25	EA Direct marketing
17	16.04.25	25.04.25	EA Farmstead technology
18	24.04.25	02.05.25	FS BraLa Junges Land
19	02.05.25	09.05.25	EA Irrigation technology EA Feeding
20	09.05.25	16.05.25	KT Calf health
21	16.05.25	23.05.25	EA Plant protection
22	22.05.25	30.05.25	EA Sugar beet cultivation
23	30.05.25	06.06.25	EA Laying hen husbandry VT Winter rapseed Junges Land
24	05.06.25	13.06.25	EA Marketing of grain FS DLG Öko-Feldtage
25	12.06.25	20.06.25	EA Wheel loader and telehoist load lugger
26	20.06.25	27.06.25	KT Solar energy
27	27.06.25	04.07.25	EA Digital farm management Junges Land
28	04.07.25	11.07.25	KT Pig pen construction
29	11.07.25	18.07.25	EA Calf health

No	AD	PD	Topics / Variety trials
30	18.07.25	25.07.25	KT Autumn farming of winter crops
31	25.07.25	01.08.25	KT Cattle stable construction EA Seed- and planting technology JL
32	01.08.25	08.08.25	KT Autumn farming of winter crops
33	08.08.25	15.08.25	KT Farmer-owned forest
34	15.08.25	22.08.25	EA Farmstead technology
35	22.08.25	29.08.25	EA Udder health VT Winter malting barley
36	29.08.25	05.09.25	EA Photovoltaics VT Winter feed barley Junges Land FS MeLa
37	05.09.25	12.09.25	EA Feeding technology VT Winter triticale, -rey
38	12.09.25	19.09.25	EA Turkey husbandry VT Organic wintertriticale, -rey
39	19.09.25	26.09.25	KT Wind energy EA Tractor technology VT Organic wheat, winter wheat
40	25.09.25	02.10.25	KT Milking technology VT Silage and grain maize Junges Land
41	02.10.25	10.10.25	EA Transport technology VT EU maize varieties
42	10.10.25	17.10.25	KT Smart Farming
43	17.10.25	24.10.25	EA Wind energy
44	24.10.25	31.10.25	FS agritechnica
45	31.10.25	07.11.25	EA Field vegetables / Speciality crops Junges Land
46	07.11.25	14.11.25	KT Investment planning stable buildings
47	14.11.25	21.11.25	EA Liquid and solid manure technology
48	21.11.25	28.11.25	EA Piglet health
49	28.11.25	05.12.25	VT Early potatoes RG1 Junges Land
50	05.12.25	12.12.25	KT Wood energy EA Hoof health VT Early potatoes RG2
51	12.12.25	19.12.25	KT Annual review and preview 2026

8	Special Guide Plant protection	13	Trade Directory Mecklenburg-Vorpommern
14	Special Guide Pig farming	23	Trade Directory Sachsen-Anhalt
24	Special Guide Organic farming	30	Trade Directory Thüringen
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42	Special Guide Greenland	46	Trade Directory Sachsen
50	Special Guide Milk produktion		

KT: Key Topic | EA: Expert Article | FS: Fair Special | VT: Variety Trial | JL: Junges Land

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